

## 2023 Kujichagulia Juneteenth Summary Report

Madison's Juneteenth Planning Committee each year develops programming to educate the overall Madison community on the historical accomplishments and contributions of Americans of African descent. For the past 33 years the Juneteenth Day Celebration has been a catalyst for showcasing and promoting the rich heritage of our community both past and present through various artistic genres. We provide an arena for this expression through the different components of the celebration: Main Stage, Heritage, Church, Old Skool Youth, and Teens. Each component is housed in a vividly decorated tent.

In celebration of its recognition as both a state of Wisconsin (2009) and Federal holiday (2021) the Madison Juneteenth Day Celebration has always compared the same significance to African Americans that the 4th of July has to all Americans, its liberation. It represents freedom, pride, and unity as a collective right to all African Diaspora communities in America.

The Celebration goals and mission is to improve the quality of life for Madison's African-American community through positive reinforcement of its heritage as well as enhancing its ability to become a more effective part of the total Madison Community. The Celebration focus has been to unite Madison's African American community. Goals for the Celebration are to:

- Unite Madison's geographically, economically and socially divided black community, including its African and Caribbean segments, by celebrating our shared African heritage
- Provide information to educate the black community on health and social issues that impact our lives and connect community members with service providers that can meet our needs
- Build relationships between the black community and the greater Madison community by partnering with local business and agencies that provide funding or informational booths and by sharing our history with other member of the community
- Showcase the wealth of creative talent in the black community, particularly that of our youth, and to promote in them a health sense of pride, confidence and accomplishments
- Expose children to the richness of African and African-American culture and heritage, teach them about their community and provide by example the ability to celebrate life without the assistance of drugs, alcohol or any other mind- or mood-altering substances.

The Annual Juneteenth Day Celebration will be held on the 3<sup>rd</sup> Saturday in June in Penn Park. The outdoors venue has continued to be beneficial to the Celebration. It is the festive feel and the historical significance of Penn Park that makes it the most appropriate setting for the Celebration. The park is located in the heart of Madison's south side community, which validates the Celebration within the context of the African-American community. The Annual Celebration held in Penn Park has attracted the highest being 15 - 8,000 and now averages about 3000 annually of Madison and Dane County residents from all walks of life. The Juneteenth Day Planning Committee's mission was to bring Madison's African-American community together to celebrate the riches of its shared experience, but in essence the Celebration has become a vehicle for all Dane County residents to share in that experience.

A significant number of Madison's Communities of the African Diaspora particularly African and Black attend the Celebration, and it is reaching an increasingly larger number of Latino/a, and European-American Madisonians as well. Considering national recognition as well as the ethnic and generational diversity of the Celebration's attendees, Juneteenth is a community-wide attraction. Attendees also

include individuals representing various socio-economic groups. The audience is truly reflective of Madison and Dane County's diverse population

## Summary

40 Volunteers on Friday and Saturday – Set-up, support, Take-down. Associated Bank, Justified Anger, Blackhawk Church, ULGM Young Professionals, and One City School Security Staff, and local Madison residents.

## Sponsors



## News Coverage

[https://www.channel3000.com/news/madison-black-community-celebrates-juneteenth/article\\_82b62bc2-0d68-11ee-8ad3-c35cba061188.html](https://www.channel3000.com/news/madison-black-community-celebrates-juneteenth/article_82b62bc2-0d68-11ee-8ad3-c35cba061188.html)

[https://www.wkow.com/news/crowds-celebrate-juneteenth-with-parade-in-madison/article\\_5a7454bc-ef56-11ec-a9b5-4b68d54b5912.html](https://www.wkow.com/news/crowds-celebrate-juneteenth-with-parade-in-madison/article_5a7454bc-ef56-11ec-a9b5-4b68d54b5912.html)

[https://madison.com/news/local/madison-juneteenth-celebration-set-with-series-of-online-programming-limited-in-person-events/article\\_937417d1-1419-5051-9291-1b1a66636090.html](https://madison.com/news/local/madison-juneteenth-celebration-set-with-series-of-online-programming-limited-in-person-events/article_937417d1-1419-5051-9291-1b1a66636090.html)

<https://isthmus.com/events/juneteenth-annual/>

<https://diversity.wisc.edu/2023/06/celebrating-juneteenth-2023/>

<https://madison365.com/juneteenth-2023/>

[https://captimes.com/news/madison-celebrates-juneteenth-from-the-capitol-to-penn-park/article\\_6f83ce4a-40fe-53f1-a4aa-0cc15094f911.html](https://captimes.com/news/madison-celebrates-juneteenth-from-the-capitol-to-penn-park/article_6f83ce4a-40fe-53f1-a4aa-0cc15094f911.html)

<https://original.newsbreak.com/@wisconsin-updates-1665644/3067719135265-madison-metropolitan-school-district-supports-community-empowerment-at-juneteenth-celebration>

## Photos

<https://www.flickr.com/photos/madison-public-library/52982484700/in/photolist-2oHT5Pw-2oHTwaV-2oHTwqe-2oHTwov-2oHT6bP-2oHN3eP-2nubsH2-2oHN4nf-2oHN3Cu-2oHRau3-2oHRaBn-2oHRUdT-2oHTw9N-2dBL4KT-chGFBE-2dBL5iB-2dBL53g-2dBL4p2-2eVZGNL-24p84Nz-24p83S6-SSq2qA-SSq2Cj-2oHRUpV-2oHT68Y-2oHN3vq-2oHN4ox-2oHRbuK-2oHRUmo-2oHN3GN-2oHTw3W-2oHRbtH-2oHRbyc-2oHRUZs-2oHRbqS-2oHT5iM-2oHN4cW-2oHRV3U-2oHN46t-2oHTvSW-2oHT6cL-2oHRaK8-2oHRb9V-2oHRb7F-2oHTwMm-2oHT5X7-2oHTwgM-2oHRUys-2oHT5Pg-2oHRV52>

[https://www.google.com/search?q=juneteenth%20madison%2C%20wi&tbs=isch&hl=en&tbs=rimg:CSbK5P7gA90Yd3IYgaiXJ3sglRCglIABAAOgQIARA AVWNmDT\\_1AAgDYAgDgAgA&rlz=1C1GCEB\\_enUS1056US1056&sa=X&ved=0CBoQuIIBahcKEwj44OuLo5uAAxUAAAAAHQAAAAAQEw&biw=3068&bih=1240](https://www.google.com/search?q=juneteenth%20madison%2C%20wi&tbs=isch&hl=en&tbs=rimg:CSbK5P7gA90Yd3IYgaiXJ3sglRCglIABAAOgQIARA AVWNmDT_1AAgDYAgDgAgA&rlz=1C1GCEB_enUS1056US1056&sa=X&ved=0CBoQuIIBahcKEwj44OuLo5uAAxUAAAAAHQAAAAAQEw&biw=3068&bih=1240)

## Social Media

<https://www.cityofmadison.com/mayor/blog/celebrating-juneteenth-2023-in-the-city-of-madison>

<https://www.facebook.com/search/top/?q=Madison%20Juneteenth%20Celebration>

<https://www.facebook.com/photo.php?fbid=10222991254669210&set=p.10222991254669210&type=3>

[https://www.facebook.com/messenger\\_media/?attachment\\_id=3532421153745294&message\\_id=mid.%24cAAAAABT2USqO6-Zc8WluqERI3gO8&thread\\_id=1553163256](https://www.facebook.com/messenger_media/?attachment_id=3532421153745294&message_id=mid.%24cAAAAABT2USqO6-Zc8WluqERI3gO8&thread_id=1553163256)

## Online Event Summary



KUJICHAGULIA CENTER FOR SELF-DETERMINATION PRESENTS

# 2023 JUNETEENTH ONLINE CELEBRATION & LINKS

**TUESDAY, JUNE 13**  
ONLINE EVENT

**\*TENTATIVELY RESCHEDULE FOR  
WEDNESDAY AT 2PM**

**"RESILIENCE AND  
SELF-EMPOWERMENT"**

Presented by **Jamal Eubanks**

**Author & Educator**



**THURSDAY, JUNE 15**  
ONLINE EVENTS

**11 AM "FENTANYL: THE COVERT  
KILLER IN OUR COMMUNITY"**  
&

**3 PM "JUST RESEARCH.."**  
**African American History and  
Medical Research**

Presented by Madison-Dane County Public  
Health & Gina Harris and Tyson Jackson



**WEDNESDAY, JUNE 14**  
ONLINE EVENTS

**11 AM "LONG-TERM COVID"**  
**IT'S IMPACT ON BLACK &  
BROWN COMMUNITIES**

&

**5 PM "WHO AM I AND I AM"**  
**Finding Your Family History  
and Origin**

Presented by **Dr. Dorothy Farrar Edwards &  
Patricia Glover Howard**



**LINK TO MEETINGS**

**FRIDAY, JUNE 16**  
ONLINE EVENTS

**11 AM**

**"IT TAKES MORE THAN A PILL"**  
**Treating Autoimmune Diseases**

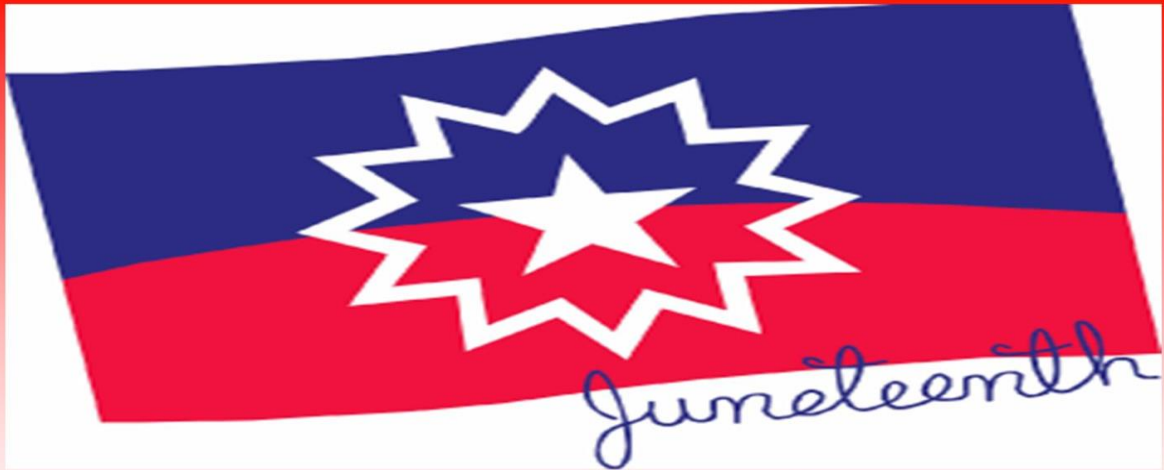
&

**"EARLY DETECTION AND  
WARNING SIGNS"**  
**Cancer In Black and Brown**

Presented by **Dr. Alvin Wells & Joshua  
Wright and UW Carbone Center Providers**



Flag Raising Ceremony – City/County Event



**Madison City-County**

**Juneteenth Flag Raising Ceremony**

**Tuesday, June 6, 2023**

**Noon**

**City-County Building**

**210 Martin Luther King Jr. Blvd**

**Join Kujichagulia Madison Center for Self Determination, Mayor Satya Rhodes-Conway, County Executive Joe Parisi, Sheriff Calvin Barrett, State Representatives Shelia Stubbs, Samba Baldeh, as we collectively raise the flag over the City-County, Madison Municipal and Public Safety Buildings.**